SNAPSHOT: A RECORD YEAR FOR US COSMETIC SURGERY



15.9 MILLION

Number of cosmetic procedures performed in the United States

2% - Rise increase over 2014

A REAR VIEW

Buttock implants were the fastest growing type of cosmetic surgery in 2015

On average, there was a buttock procedure performed every 30 minutes of every day.



BUTTOCK AUGMENTATION WITH FAT GRAFTING

14,705 procedures, up 28%



BUTTOCK LIFT 4,767 procedures, up 36%



BUTTOCK IMPLANTS 2,540 procedures, up 36%

SINCE Y2K:

OVERALL PROCEDURES

have risen 115% since 2000.



BREAST LIFTS

up 89% (99,614 in 2015, up from 52,836 in 2000)



BUTTOCK LIFTS

up 252% (4,767 in 2015, up from 1,356 in 2000)



LOWER BODY LIFTS

up 3,973% (8,431 in 2015, up from 207 in 2000)



UPPER ARM LIFTS

up 4,959% (17,099 in 2015, up from 338 in 2000)

BOOM & BUSTS – THE TOP 5 COSMETIC SURGICAL PROCEDURES

Of the 1.7 million cosmetic surgical procedures performed in 2015, the top 5 were:



BREAST AUGMENTATION

(279,143 procedures, down 2% from 2014, up 31% from 2000)



LIPOSUCTION

(222,051 procedures, up 5% from 2014 but down 37% from 2000)



NOSE RESHAPING

(217,979 procedures, unchanged from 2014, down 44% since 2000)



EYELID SURGERY

(203,934 procedures, down 1% from 2014, down 38% since 2000)



TUMMY TUCK

(127,967 procedures, up 9% from 2014 and 104% since 2000)

THE TOP 5 – COSMETIC MINIMALLY-INVASIVE PROCEDURES

Among the 14.2 million cosmetic minimally-invasive procedures performed in 2015, the top 5 were:

BOTULINUM TOXIN TYPE A

(6.7 million procedures, up 1% from 2014 and 759% since 2000)

SOFT TISSUE FILLERS

(2.4 million procedures, up 6% from 2014 and 274% since 2000)

CHEMICAL PEEL

(1.3 million procedures, up 5% from 2014 and 14% since 2000)

LASER HAIR REMOVAL

(1.1 million procedures, unchanged from 2014, but up 52% since 2000)

MICRODERMABRASION

(800,340 procedures, down 9% from 2014 and 8% since 2000)

AESTHETIC BREAST REDUCTION THIS IS A MAN'S WORLD

Among the 14.2 million cosmetic minimally-invasive procedures performed in 2015, the top 5 were:



40% MEN

27,456 out of 68,106 aesthetic breast reduction surgeries (gynecomastia) were performed on men.

For the first time, men account for more than 40% of aesthetic breast reduction surgeries
Up from 35% in 2015