

## Douglas McGeorge

Plastic, reconstructive and cosmetic surgery.

when it comes to effective skincare treatments. Solution for Scars™ works completely differently and far more effectively than some of the existing products on the market. It is designed to alter the healing process to the benefit of patients. Solid scientific research, harnessing the very best that nature can offer underpins its development. We are a long way from achieving the holy grail of scarless healing, but Solution for Scars™ marks a new milestone in manipulating the way scars heal. It will, hopefully, provide a springboard for further research into new ways of controlling poor scarring.

*Douglas McGeorge is a leading, UK plastic surgeon. Based in Chester, he is on the Council of the British Association of Aesthetic Plastic Surgeons, (BAAPS) and was President of the Association between 2006 and 2008.*

*Along with Dr Ardeshir Bayat, a clinical researcher and one of the most cited authors on wound healing, he started Science of Skin Ltd to research new ways of improving scarring.*

