



2015 DENTISTRY AWARDS

MEDICAL *LiveWire*


MEDIA PACK



MEDICAL *LiveWire* www.medicalivewire.com


2015 DENTISTRY AWARDS

AN EXCLUSIVE INTERVIEW WITH
MAXINE FEINBERG
PRESIDENT OF THE AMERICAN DENTAL ASSOCIATION





Douglas M
Plastic, reconstructive




TREVOR BROOKER & PARTNERS
DENTAL LABORATORY






Douglas M
cosmetic dentistry



ТРЕВОР БРОКЕР
DENTAL LABORATORY





SHOWCASING EXCELLENCE IN DENTISTRY

OUR READERS

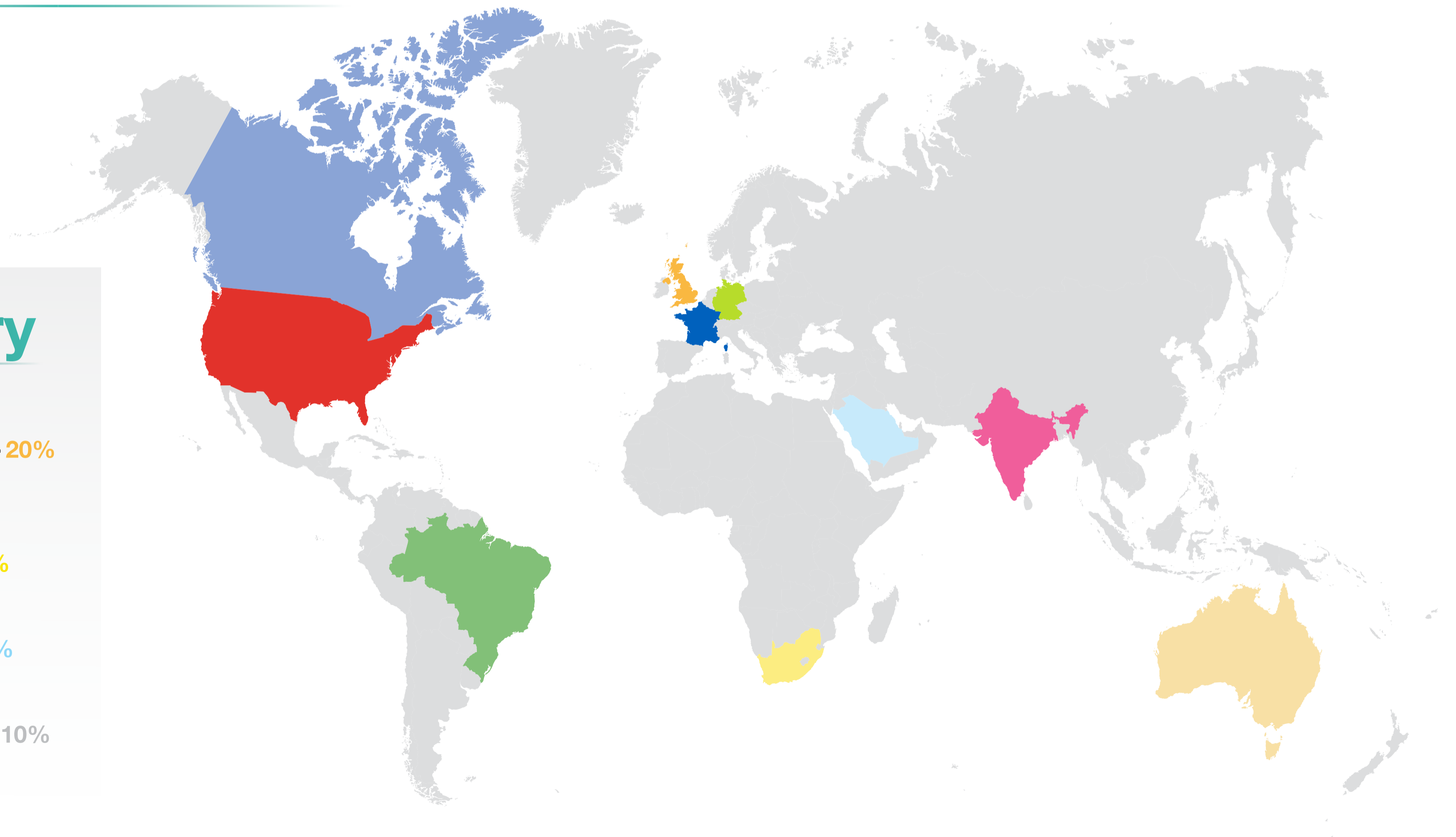
The website is visited by around 75,000 readers every month and we also send out a weekly e-newsletter out to over 30,000 registered subscribers. Our readers can be broken down into three categories; firstly we have the medical community, including surgeons, pharmacists, general practitioners, psychologists, biomedical scientists and researchers. The medical community makes up 15% of our readership base. The second category is the business community comprising of CEO's, CFO's, MD's and Directors of national and multi-national firms. We also have readers from the corporate finance advisory community made up of bankers, brokers, consultants, lawyers and accountants – these two categories link from our corporate publication. This special edition of the awards guide will be distributed to (enter number) of professionals within medicine around the world.

Please see below for a breakdown of our readers regionally.

Country

1. USA - 30%
2. United Kingdom - 20%
3. Canada - 9%
4. Germany - 7%
5. France - 6%
6. South Africa - 5%
7. India - 4%
8. Australia - 4%
9. Saudi Arabia - 3%
10. Brazil - 2%

Rest of the world - 10%





10 crystal trophies
(can be personalised)



Platinum Package - £7,995

- The main image and headline on the winner's guide
- 4 pages of priority coverage in the winner's guide (editorial, adverts, or a combination of both)
- 12 month banner advertisement on www.medcallivewire.com
- *currently attracting 75,000 unique visitors per month
- 10 crystal trophies
- A 6 page e-magazine for your own marketing purposes
- High resolution PDF's for your own marketing purposes



4 pages
of priority coverage



Front cover main image





5 crystal trophies (can be personalised)



Gold Package - £4495

- Supporting image and sub-headline on the winner's guide
- 4 pages of dedicated editorial (telephone interviews arranged with our editor)
- A 6 month banner advertisement on www.medicalivewire.com
- *currently attracting 75,000 unique visitors per month
- 5 crystal trophies
- High resolution PDF's for your own marketing purposes



4 pages of dedicated editorial



Supporting image and sub-headline





3 crystal trophies
(can be personalised)

Silver Package - £1995

- Corporate logo on the front cover
 - 2 pages of editorial coverage in the winner's guide
 - 1 pull page advert in the winner's guide
 - 3 crystal trophies
 - High resolution PDF's for your own marketing purposes
 - A 3 month banner advertisement on www.medicalwire.com
- *currently attracting 75,000 unique visitors per month



2 pages of editorial



Corporate logo
on front cover



Bronze Package - £1295

- 1 full page of editorial
 - 2 crystal trophies
 - High resolution PDF's for your own marketing purposes
 - A 3 month banner advertisement on www.medicallivewire.com
- *currently attracting 75,000 unique visitors per month



2 crystal trophies
(can be personalised)



1 page of editorial



1 crystal trophy
(can be personalised)



1 page of editorial

Copper Package - £695

- 1 full page of editorial
- 1 crystal trophy



Basic Package - £495



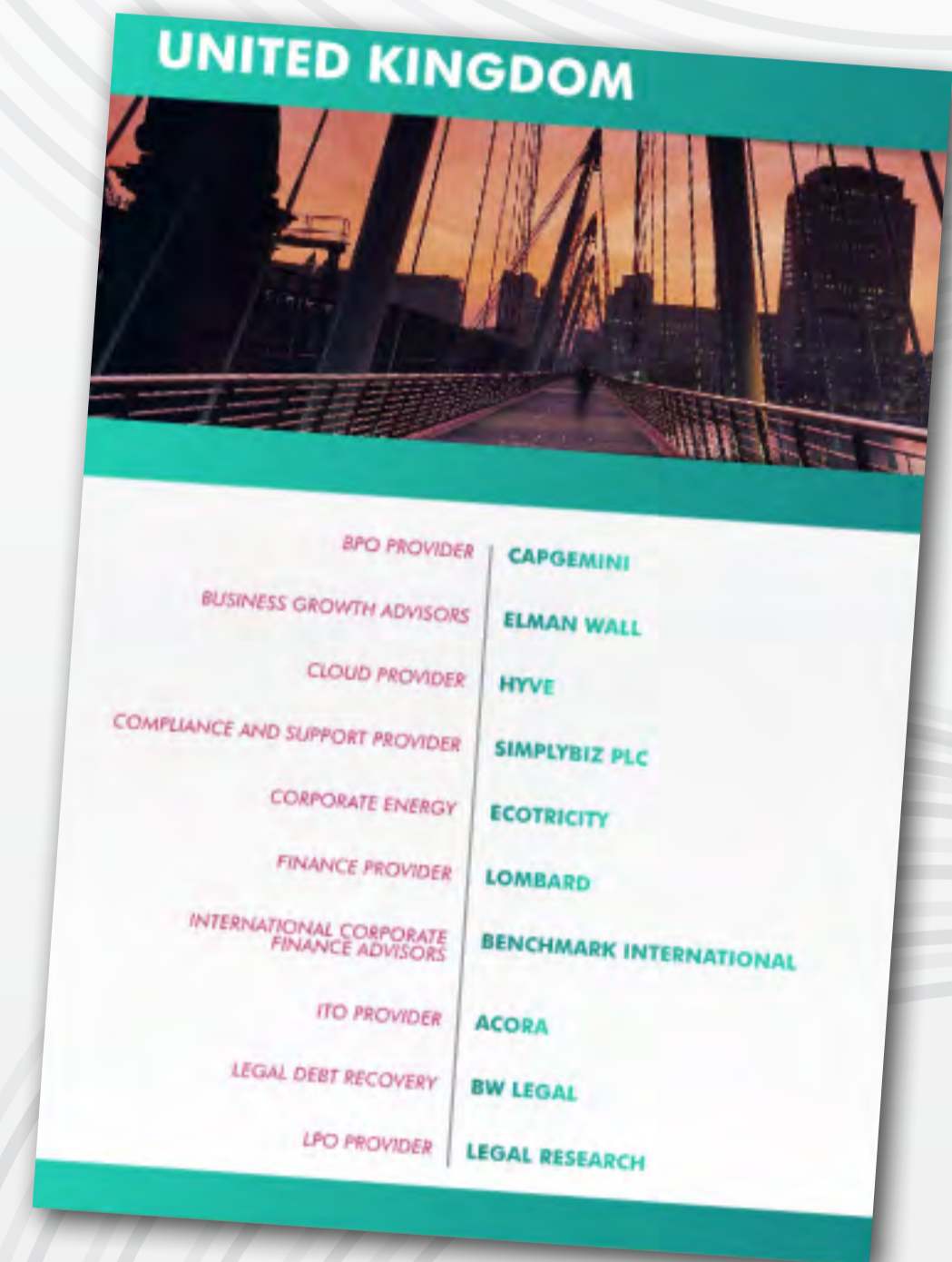
- 1 full page of editorial

Trophies – Available individually for £295



- Should you wish to order in bulk please request a quote

Marketing Package Free of Charge



- A 2015 winner's logo (ideal for websites, press releases and email signatures)
- A listing in our winner's guide

MEDICAL *LiveWire*

Wired
Connecting The Corporate World

LuxuryTravelGuide
AN INSIGHT FOR THE AFFLUENT TRAVELLER

CORPORATE *LiveWire*