



Medical
Tourism Awards
MedicalLiveWire 2017

Global Awards Ceremony 2017

Black Tie Dinner Event

Monday 6th of November

in association with

LuxuryTravelGuide

AN INSIGHT FOR THE AFFLUENT TRAVELLER

Hosted at



The Waldorf Hilton

Aldwych, London, WC2B 4DD

Presented by



Shane Green

Founder of SGEi,
Travel Channel host of Resort Rescue



Media Pack

About the Event

Over the past 12 months the Medical Livewire team has travelled extensively in order to find the most impressive accommodation, clinics & facilitators. Now that the continent and regional winners have been announced we are delighted to unveil the Medical Livewire Medical Tourism Awards Ceremony, in association with the Luxury Travel Guide, which pits all of our current winners from around the world against one another to discover the very best of the best. The winners can take great pride in knowing they are the undisputed global winner for their respective category.

The Medical Livewire awards team are honoured to be hosting this event for the most esteemed guests and influential professionals in the global travel industry, who will be commended for their continuous efforts in our awards presentation on the evening. The Medical Tourism Awards represent a worldwide community of the highest calibre of accommodation, clinics, insurers, and facilitators. All of the selected winners are subject to the same rigorous assessment criteria, carried out by our in-house professionals. This ensures only the most deserving individuals and organisations walk away with one of these prestigious accolades.

The Awards Ceremony will be taking place at The Waldorf Hilton, in the historic district of one of the world's most iconic capitals, London, on Monday 6th November 2017. Guests can look forward to complimentary welcome drinks and an opportunity to network with fellow travel industry professionals. The black tie event will include a sumptuous three course dinner, live music, and we are also delighted to announce that Luxury Travel Guide Guest Judge and Travel Channel host of Resort Rescue, Shane Green, will be in attendance to present the Awards Ceremony. This truly will be an evening of celebration.

Key Facts



30 awards categories



5 finalists in each category



Only current winners from the 2017 Medical Tourism Awards are considered for Global Awards



Finalists are selected from Europe, Africa & Middle East, The Americas, Asia & Australasia



Global and Independent hotels are represented



An insight into the world's best accommodation, clinics, insurers & facilitators



A unique 12 month program, filled with inspiration, recognition & celebration



The event coincides with the World Travel Market at London ExCel



The Awards Ceremony

Special Guest Host, Shane Green

*Luxury Travel Guide Guest Judge,
Founder of SGEi & Host of Travel Channel's Resort Rescue*

Shane Green is an established television personality, utilising more than 20 years of experience consulting for the hotel and hospitality industry as host of Travel Channel's hit TV series *Resort Rescue*. He has opened and transitioned more than 100 hotels globally, and has presented keynotes for many global brands and conferences such as SXSW.









Shane founded SGEi in 2001, a cutting edge, global customer experience company that designs and facilitates cultural blueprints and learning experiences to allow brands to deliver on their promised customer experience. Since then he has worked with many of the finest hotels in the world, and well-known brands like BMW, NetJets, the NBA, Le Frak, Cisco Systems, and Christy's.



Shane Green

*Luxury Travel Guide Guest Judge
Founder of SGEi
Host of Travel Channel's Resort Rescue*

Event Itinerary

-  **5:30 PM**
Guests arrive for complimentary welcome drinks
-  **7:20 PM**
Welcome Speech from Luxury Travel Guide
-  **7:30 PM**
3 Course Dinner
-  **9:00 PM**
Start of Awards Presentation with Special Guest Host, Shane Green
-  **9:40 PM**
Interlude
-  **10:05 PM**
Awards Presentation with Special Guest Host, Shane Green
-  **11:00 PM**
Thank You Speech
-  **11:10 PM**
Networking and drinks until late





Medical
Tourism Awards
MedicalLiveWire 2017



Ticket Prices



£345

Single Seat



£620

Double Seat



£1115

Four Seats



£1560

Six Seats



£2000

Full Table (8)



£2500

Full Table (10)

Platinum Package - £6,995

- One Table for 10 at the awards ceremony
- Four pages of coverage in the awards publication (global distribution)
- Four pages of coverage in the event programme (distributed to all guests in attendance)
- Prominent company logo included on the back stage drop at the ceremony
- Prominent logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Promotional material included on the awards ceremony website page
- Leaflets, brochures & business cards in our complimentary gift bags (distributed to all guests in attendance)
- Company logo on all marketing and event materials
- Opportunity to speak about your hotel and award for 3 minutes **(PLATINUM PACKAGE EXCLUSIVE)**



Disclaimer: Product design and layout may appear different to the visual example included.



Platinum Package Exclusive

Speak about your Company & Award for 3 mins



Gold Package - £4,995

- One Table for 8 at the awards ceremony
- Two pages of coverage in the awards publication (global distribution)
- Two pages of coverage in the event programme (distributed to all guests in attendance)
- Logo included on the back stage drop at the ceremony
- Logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Promotional material included on the awards ceremony website page
- Leaflets, brochures & business cards in our complimentary gift bags (distributed to all guests in attendance)
- Company logo on all marketing and event materials



Silver Package - £2,995

- 4 Seats at the awards ceremony
- One page of coverage in the awards publication (global distribution)
- One page of coverage in the event programme (distributed to all guests in attendance)
- Small logo included on the back stage drop at the ceremony
- Small logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Logo on the awards ceremony website page
- Leaflets & business cards in our complimentary gift bags (distributed to all guests in attendance)



Bronze Package

£1,995

- 2 Seats at the awards ceremony
- Logo & paragraph in the awards publication (global distribution)
- Logo & paragraph in the event programme (distributed to all guests in attendance)
- Logo on the awards ceremony website page
- Leaflets & business cards in our complimentary gift bags (distributed to all guests in attendance)



Leaflets, Brochures & Business Cards - £1,000

Want to further your reach with other guests in attendance? Ensure your leaflets and business cards are distributed within the complimentary gift bags. Additionally, we can design and produce the leaflets and business cards on your behalf for a supplement fee.





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Stay at The Hilton Waldorf, London with a Special Medical Livewire Discounted Rate



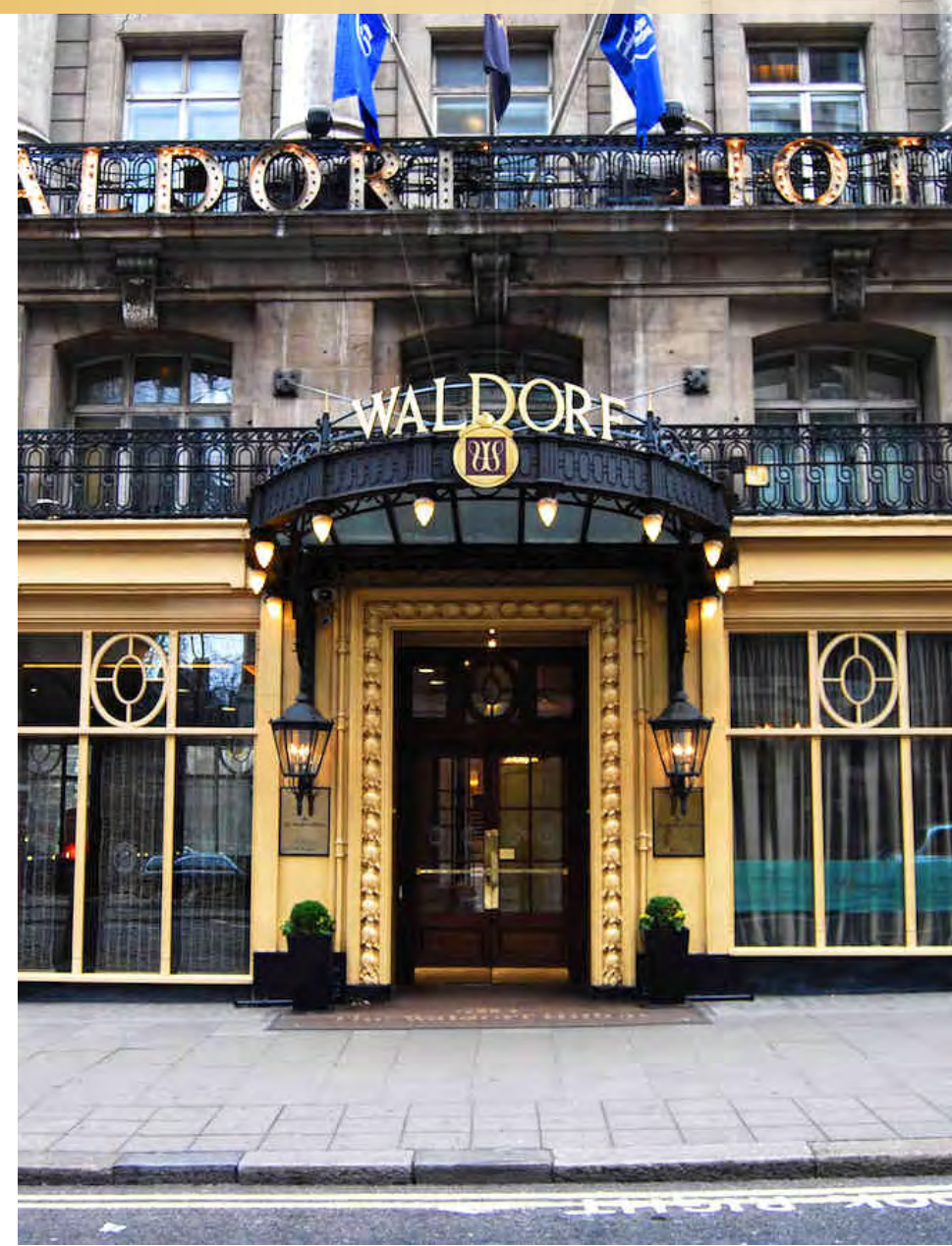
[CLICK HERE TO BOOK AT A 10% DISCOUNTED RATE](#)

Unfortunately all good things do have to come to an end. But why not extend the night as long as possible? Medical Livewire can offer a special discounted rate* to stay at the Hilton Waldorf so that you and your guests can party and celebrate right up until the very end – without needing to worry about getting a taxi, figuring out the underground, or relying on Google Maps to get you home.

The iconic Hilton Waldorf built can be found in the heart of the Capital's glitzy district of theatres and a short walk from the Royal Opera House and Covent Garden Piazza. Built in 1908 the Hilton Waldorf boasts 298 guest rooms including 19 suits and only four minutes away from the Covent Garden tube station, the hotel is the ideal place to be when you need easy access of London City.

Hotel Features:

- Complimentary Wi-Fi access
- Room Telephone
- Rooms offering spacious seating & work areas
- Luxurious 14-metre pool, sauna, steam room and DW Fitness Centre





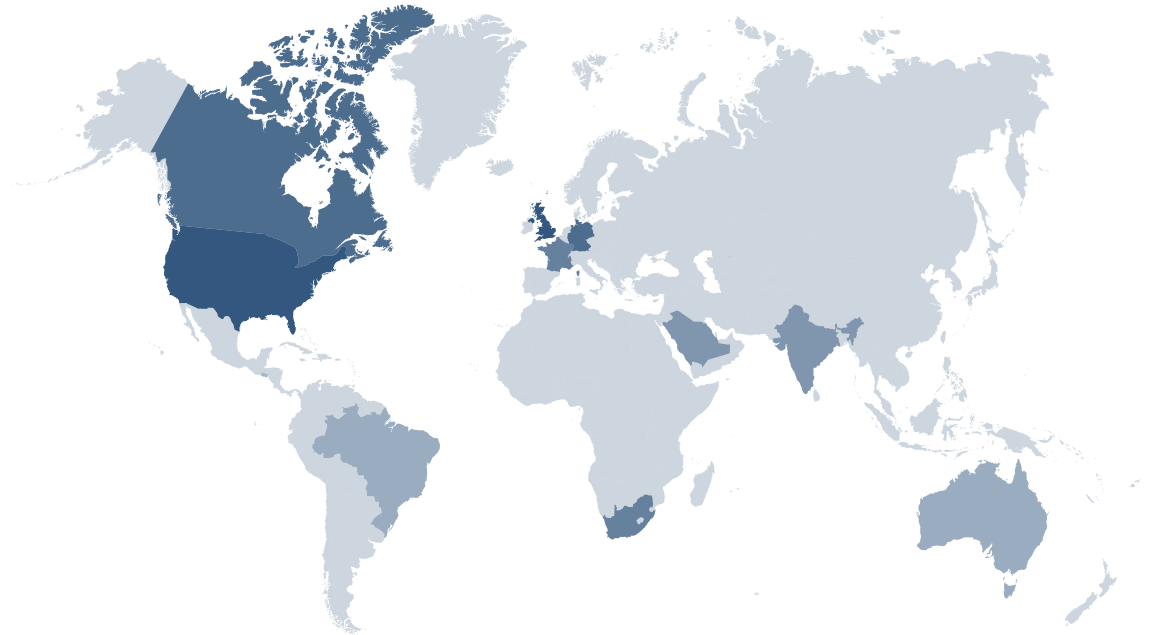
Sponsorship Packages

Sponsoring The Luxury Travel Guide Awards provides you with full access to the Luxury Travel Guide's focused target market of the most prestigious hotel providers, tour operators and destinations around the world, many of which will be at the ceremony. Through our highly anticipated awards event we aim to connect you with a network of globally influential figures from across the luxury hospitality and tourism sector including hotel owners, marketers, media partners and journalists. We also offer a plethora of post-event coverage.

Sponsors can also look forward to reaching out to our innovative market through our prestigious publications which involve Europe, the Americas, Australasia & Asia, and Africa & Middle East, as well as having the advantage of being promoted through our interactive website and lively social media presence. Sponsors will also benefit from our successful marketing and media campaigns which will seek to boost your publicity and exposure worldwide. With over 550,000 global subscribers and over 300,000 subscribers to our weekly newsletter, the benefits of your company's exposure within our global platform are endless.

BENEFITS

- Networking opportunities with affluent travel industry experts
- Insight into industry innovations and key trends
- Your company featured in our global media promotions throughout the year
- Promotions throughout 2017/2018



1. USA – 30%
2. United Kingdom – 20%
3. Canada – 10%
4. Germany – 7%

5. France – 6%
6. South Africa – 5%
7. India – 4%
8. Arabia – 3%

9. Australia – 2%
10. Brazil – 2%
- Rest of the World – 11%

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ASPIRE AIR LOUNGES

10,000

LUXURY HOTELS

550,000

REGISTERED SUBSCRIBERS

Headline Sponsor - £20,000

Only one package available

The headline sponsor will receive one table for 10 at the Awards Ceremony so they can celebrate in style.



HEADLINE SPONSOR EXCLUSIVE!

- Sponsor Name in the Event Title [‘Medical Tourism Awards 2017 sponsored by Headline Sponsor’] along with company logo. This will also feature on all promotional, marketing and printed materials.
- All event-related Press Releases (including paragraph about the company)
- Opportunity to speak about your company for 5 minutes
- Front Cover of The Medical Tourism Awards 2017 publication
- Front Cover of Event programme

- Four pages of coverage in the awards publication (global distribution)
- Four pages of coverage in the event programme (distributed to all guests in attendance)
- Prominent company logo included on the back stage drop at the ceremony
- Prominent logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Promotional material included on the awards ceremony website page
- Leaflets, brochures & business cards in our complimentary gift bags (distributed to all guests in attendance)
- Company logo on all marketing and event materials
- Headline Sponsor will also benefit from all of the promotional options available relating to the Complimentary Gift Bags (Product Placement, Leaflets, Brochures, Business Cards & Discount Code)



4 pages of coverage in the awards publication (global distribution)



4 pages of coverage in the event programme



Lead Sponsor - £8,000

Only five package available

Lead Sponsors will receive two seats at the Awards Ceremony.

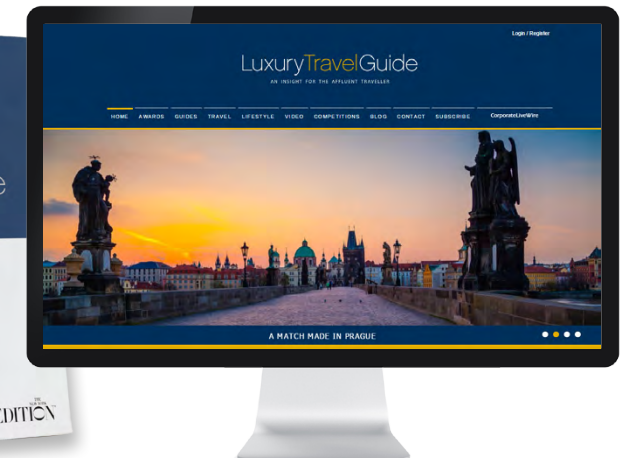


2 pages of coverage in the awards publication (global distribution)



2 pages of coverage in the event programme

- Two pages of coverage in the awards publication
- Two pages of coverage in the event programme
- Company logo included on the back stage drop at the ceremony
- Company logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Logo on Awards Ceremony page on the website
- Company logo on all marketing and event materials
- Lead Sponsor will also benefit from all of the promotional options available relating to the Complimentary Gift Bags (Product Placement, Leaflets, Brochures, Business Cards & Discount Code)



Sponsor & Affiliate - £4,000

Sponsors & Affiliates will receive one seat at the Awards Ceremony.



- One page of coverage in the awards publication
- One page of coverage in the event programme
- Small logo included on the back stage drop at the ceremony
- Small logo on all roll up banners across the event (including background for photo opps on arrival and award winner photo opps during ceremony)
- Logo on Awards Ceremony page on the website
- Small logo on all marketing and event materials
- Sponsors & Affiliates will also benefit from all of the promotional options available relating to the Complimentary Gift Bags (Product Placement, Leaflets, Brochures, Business Cards & Discount Code)





The Medical Tourism Awards 2017 Publication

The Medical Tourism Awards 2017 will be a softback magazine publication, released to highlight and showcase the best features of our chosen award winners. Each guest in attendance will receive a copy after the event.

Advertising Rates

	<i>Awards Publication</i>	<i>Programme</i>	<i>Both</i>
Front Cover	Headline Sponsor		
3 Page Front Gatefold	£12,000	/	/
3 Page Back Gatefold	£10,000	/	/
1st DPS	£6,000	/	/
4 Pages	£4,000	£2,000	£5,000
2 Pages	£2,000	£1,000	£2,500
1 Pages	£1,000	£695	£1,250
Logo & Paragraph	£695	£495	£995
Logo	£495	£250	£695





Complimentary Gift Bags

Every guest at the Medical Tourism Awards Ceremony will receive a complimentary gift bag. This provides the perfect opportunity for sponsors to capture the attention of those in attendance through a variety of available packages to suit your needs.

Product Placement - £2,000

Have a sample of your product distributed in each of the complimentary gift bags. This is particularly ideal for any brand that stocks their product in hotels around the world (for example: bathroom amenities, food and drinks, spa amenities, hotel bar, or restaurant). Leaflets & business cards can also be included.

Leaflets, Brochures & Business Cards - £1,000

Want to further your reach with other guests in attendance? Ensure your leaflets, brochures and business cards are distributed within the complimentary gift bags. Additionally, we can design and produce the leaflets and business cards on your behalf for a supplement fee.

Discount Code - £500

The discount code can either be included in the complimentary gift bag or alternatively emailed to guests prior to the event. This is a particularly appealing opportunity for airlines, transport providers and hotel brands to ensure our guests choose to book with you.





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